



ABOUT US

Sana helps businesses all over the world reach their full potential. We offer the shortcut to e-commerce. How? Through 100% seamless integration with SAP and Microsoft Dynamics. Our e-commerce solution leverages existing business logic and data in powerful and user-friendly web stores. This lets our clients focus on improving the customer experience, streamlining sales processes, and increasing the sales volume and frequency.

Sana is a certified partner of Microsoft Dynamics and SAP. Our innovative approach and strong partner network make Sana the driving force behind over 1,200 web stores worldwide. Because of our experience and expertise, we can go all the way, offering not only a product but also supporting services such as online marketing, Search Engine Optimisation (SEO) advice, hosting, design and online payment provider advice.

Make your business future-proof and join our e-commerce movement.

JOIN THE E-COMMERCE MOVEMENT

INTEGRATED E-COMMERCE FOR MICROSOFT DYNAMICS®



WANT TO JOIN THE E-COMMERCE MOVEMENT?



ASK US HOW WE CAN HELP.
WWW.SANA-COMMERCE.COM.

2015
PRESIDENT'S CLUB
for Microsoft Dynamics



Microsoft Partner
Gold Application Development
Gold Enterprise Resource Planning
Silver Midmarket Solution Provider

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GROW YOUR BUSINESS ONLINE WITH SANA COMMERCE

Setting up your Microsoft Dynamics environment was a complex and lengthy process. Why not choose a web store that leverages this investment? Sana Commerce is installed within your ERP system. Our software uses existing product data, pricing agreements, discount rules, customer information and other business logic; you only need to manage this information in a single database. Sana Commerce and your Dynamics system work hand-in-hand to help your business reach a global market 24/7, equip your clients to self-serve online and make your sales processes more efficient.

WE'VE GOT THE BASICS COVERED



CATALOGUE NAVIGATION

Thousands of SKUs? No problem. Sana Commerce's online catalogue offers custom filtering and faceted search to make large product catalogues easy to navigate. Your clients will always find exactly what they're looking for.



PERSONALISED MARKETING

Help new businesses find you. Sana Commerce offers online marketing features that let you benefit from email marketing, SEO and even personalised content to boost e-commerce sales.



AUTOMATED ORDER PROCESSING

Fully automate your online order processing. With Sana Commerce, web store orders are instantly available in Microsoft Dynamics to pick, pack and ship. If you prefer a quote for the start of your order process, that's fine too. We support quoting.



24/7 CLIENT SELF-SERVICE

With a Sana Commerce web store, you can sell products to your clients. And you can also give them something for free: control. With Sana Commerce, your clients can place orders, view order information and even manage their account information without having to call your sales department first.



ONLINE PAYMENT & SHIPPING

Show the right price right away. Sana Commerce can calculate shipping, but more complex calculations are supported by add-ons like FedEx or UPS. And Dynamics takes care of prepayment agreements and more.



WEB STORE MANAGEMENT & CMS

You don't need to be a web developer to manage your web store. The Sana Commerce Content Management System lets you easily manage rich product content added to your Microsoft Dynamics master data. You can even maintain your store's marketing content such as full-page banners.

AND THEN WE'VE GOT MORE

100% SEAMLESS INTEGRATION

Seamless integration between Sana Commerce and Dynamics delivers 42 out-of-the-box ERP touchpoints. In other words, it lets you give your clients an unrivalled online buying experience, while lightening the load on your sales department.

WORLDWIDE NETWORK OF ERP EXPERTS

Microsoft Dynamics is a business-critical application, so you want to be sure that it's in good hands. With our worldwide network of specialised ERP partners, Sana combines e-commerce expertise with years of Dynamics experience to deliver the best results, every time.

E-COMMERCE DESIGN, HOSTING AND MARKETING

Does selling online seem like more effort than it's worth? What if you could easily outsource responsive web design, hosting and marketing to experts with over 20 years of experience? Sana can help make this happen thanks to our network of trusted partners.

CONSTANT DEVELOPMENT

You can't get ahead of the sales game with an outdated web store. That's why we are constantly developing new and better versions of our software. We're dedicated to supporting each new major version of Microsoft Dynamics shortly after its release.

“One system has to be leading in your e-commerce journey: your ERP.”

Mike Vermeer, Commercial Analyst at Pelican Rouge

